



ApPeil

Creative Strategies for Conscious Companies

Appealing Programming Check List

- This program is in line with the organization's goals, mission, and vision.
- This program is different enough from ones in the past so I can learn new things.
- Our organization's style, personality, brand, and "what makes us shine" is infused in the visual, interactive, and auditory aspects of this program.
- I have dedicated enough planning, resources, and expertise to make the effort really pay off.
- I have written down exactly what I want to find out from this project.
- I have key performance indicators (KPI) embedded in this program that will allow me to track results.
- I have used this opportunity to connect and collaborate new and old stakeholders so that I continue to build my network.
- I have turned a problem into an opportunity and created ways around obstacles.
- I'm creating conditions for solutions to arise.
- This program continues to add value to my organization, and my skills and experience.