



The simple solution is right in the cupboard and dishwasher.



We know what a huge problem single use disposable cups are for landfills and energy use.



Let's start small and create a cup reuse and washing service that makes sense.

## Cup Up

# Re-useable Cups for Small Events

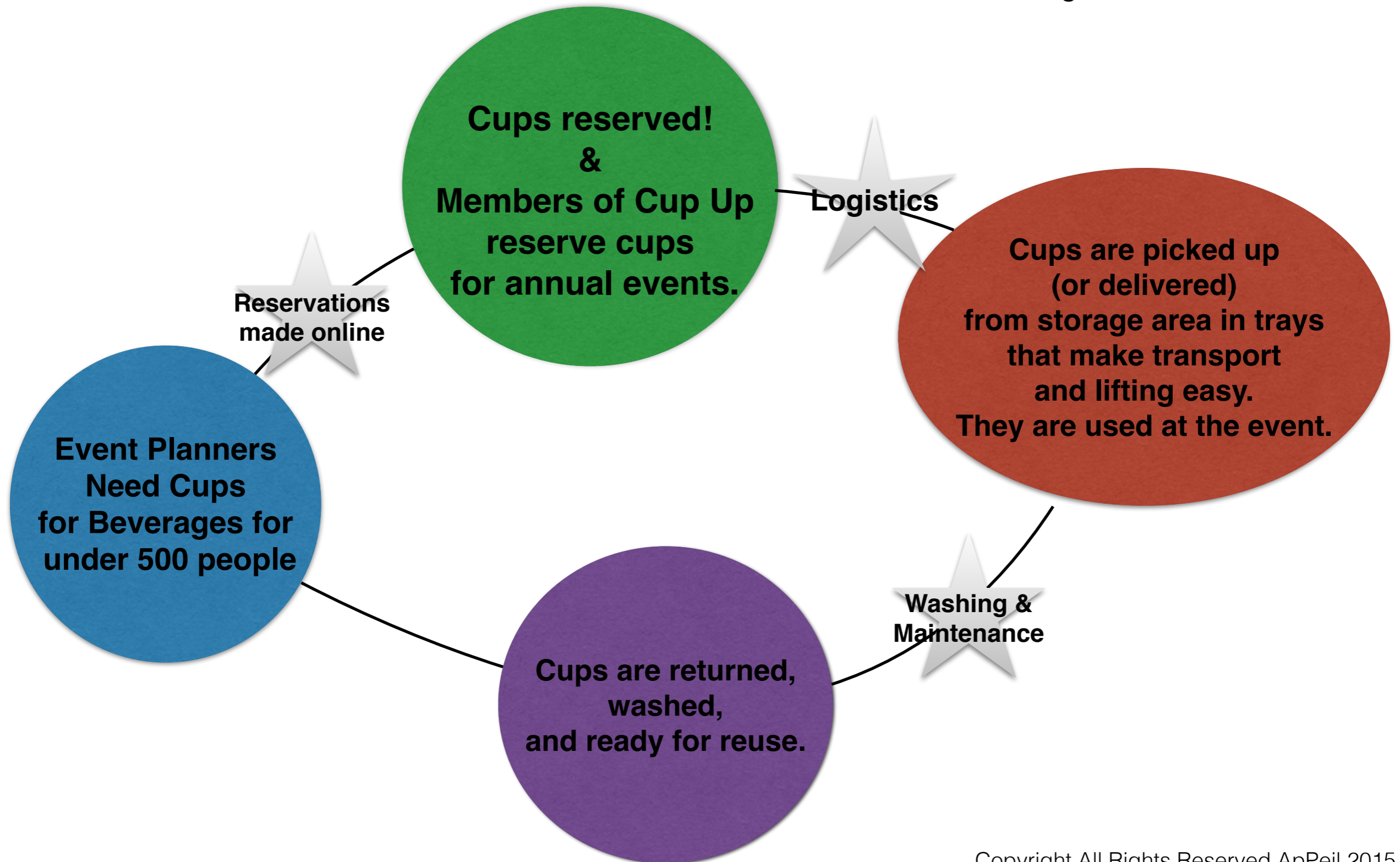
# Cup Up

## offering the durable choice

- Too many plastic cups are thrown away. Catering companies don't offer affordable reuse services for cups for events between 20 - 500 people. Single use cups are less expensive in the short term, but so wasteful and harmful in the long term. We can start a more affordable and environmental friendly reuse option for beer, wine, and coffee at small scale events. As an event planning and program development professional I realize the financial case for offering reuse cups is challenging but the service offering and programming around it can provide a community supported solution that will inspire bigger changes in the event world.
- This service could go a few ways depending on what strategic partnerships, sponsorships or grant funding provided. I see an emerging micro enterprise once the system and cost efficiencies are determined.
- This idea will need community support from people and organizations willing to pay more than the cost of single use disposable cups. I envision sponsorships by companies, collaborating with other organizations for use of their spaces, and memberships options.

# System

Coordinator needed  
for reservations, logistics, key holder,  
washing & maintenance.



# Development

- Find best program and financial model to create a cup reuse service for small events in the Portland area.
- Create connections with existing commercial kitchen.
- Get grant or business sponsorship to purchase needed materials i.e. cups, washing/transport racks.
- Connect with partnerships to cover coordinator & washing costs.
- Develop systems for rental, washing and pick-up/delivery for area events that's efficient and effective.
- Eventually, develop micro enterprise to provide service through large event spaces such as the Expo center.

# Costs

- Wages/Trade/Volunteers:  
Coordinator, Washer and delivery/  
pick up service
- Reusable dishwasher safe Plastic  
Cups - 500 quantity - create  
marketing opportunity for  
businesses to sponsor cups
- Commercial Kitchen Rental or  
Trade for use of service
- Water and Soap
- Maintenance, Marketing, &  
Mileage



# Programming & Partnerships

- Get grant funding for sustainability and develop program.
- Work with existing building with underused commercial kitchen and storage space such as a church, grange or elks lodge etc.
- Work with existing sustainability programs for support such as tool libraries, reuse organizations.
- Create Marketing and Membership Incentives - Cups made from great pacific garbage, company sponsored, reuse education



Thank you for reviewing the overview for the idea.  
I welcome your feedback for applying for a grant or connecting with organizations.

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